



## Storytelling + Interview

**What story will you be telling?**

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**Who will you be talking to?**

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**What perspectives do they bring to contribute to the story?**

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**What information do you need and how can you ask questions to get this information?**

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**Is/Are there lessons learned?**

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**Beginning (Choose one or the other)**

**Hook:**

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**Setting:**

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**OR**

**Soundbyte:**

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**Introduce guest:**

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## The Middle

**Explain some of the problems and let the guest speak:**

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## The Second-Middle

**Climax of podcast and weave in the guest's narrative:**

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## The End

**Recap:**

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**The lessons learned:**

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